

Shoes from Ocean Garbage



Adidas has made a sports shoe from ocean garbage. It hopes this will raise awareness of the problem of ocean pollution. Adidas has joined with an organisation called Parley, which protects the Earth's oceans. Parley's founder said: "Our objective is to boost public awareness and to...protect and preserve the oceans. We are extremely proud that Adidas is joining us...to show that it is possible to turn ocean plastic into something cool."

Garbage in the ocean is a huge problem. There are 30,000 pieces of plastic for every square kilometre of ocean. This kills a million seabirds and 100,000 sea animals every year. Adidas used this plastic to make its new trainer. Adidas says it will release the new trainer later this year. In another environmentally friendly project, the sportswear maker will stop using plastic bags in its stores across the world. This will happen soon.

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LESSON 2



Follow Up

| – Use 5 ! | New Words or Difficult Phrases in your own sentence. | |
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