



Make an Advertisement Plan



Make an advertising plan for a product or service at your company. Tell us:

1. Where you plan to advertise the product (TV, radio, magazine) and why.
2. The demographics you intend to target with your advertisements.
3. Will there be special offers or any calls to action within the advertisement?
4. What are you planning to accomplish with the advertisement? Be specific.

Email

A large rectangular box with rounded corners, containing 18 horizontal lines for writing an email response.

※ Don't forget to post your answers online!



Questions & Notes

Notes

Blank lined area for taking notes.

Grammar

Practice using **foundation**, **globalization**, **synergy** and **remittance** in sentences.

I'm following a career path to become CEO of my company.

1.

2.

3.

4.

※ 日本語でも OK!