



Sexism on Sportswear

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An Indonesian sportswear maker apologised for a label on shirts it made for a top football team. People thought it was sexist. The label read: “Washing instructions: Give this shirt to a woman. It’s her job.” The company apologised on International Women’s Day. This day honours and celebrates women’s achievements around the world. People complained on social media. They said the label’s wording was inappropriate.

The company said it did not mean to undervalue or humiliate women. A spokesperson tweeted: “The message is simply, instead of washing it in the wrong way, you might as well give it to a lady because they are more capable.” It added: “We want to tell the men to learn from women on how to take care of clothes.” Many people said the apology was also sexist. The Asian Football Confederation is currently promoting the women’s game in Asia.

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New Words or Phrases

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