

Google Fit



Google is playing catch-up to Apple and Samsung in the race to be market leader in wearable health software. The tech giant is working on a device called Google Fit to rival Apple's HealthKit and Samsung's Galaxy Gear 2 and the Galaxy Gear Fit. Sources say the company is working overtime to launch its product so it is not left behind. Google is hoping to be the first company to provide a device using the Android operating system. This is Google's second foray into this market. The first product was called Google Health, which did not gain traction with consumers as it did not offer the kind of information fitness enthusiasts and health buffs were after.

An industry insider revealed what Google Fit might look like. They said it would be a wearable device that measures bio-rhythmic data like the number of steps someone walks or runs, or heart rate. This information will be linked with Google's cloud-based services. The company is trying to keep further details of the final product under wraps. The TechCrunch website wrote: "From what we're hearing, Google Fit will track all sorts of health data, such as weight, heart rate, run times, body-building stats and more." It added: "End users will be able to sync their Google Fit profiles to their Google IDs, which will make their data portable no matter what app or device they're using."

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New Words or Phrases –	





Follow Up

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